

**Information about the withdrawal of the application of selected principles of Best Practice for WSE-Listed Companies.**

The Management Board of CAM Media SA (the "Company") announces that it has decided to discontinue the application of the rule contained in Chapter IV item 10 of the Code of Best Practice for WSE-Listed Companies. The rule sets forth that the Company should provide shareholders with the freedom to attend the General Meeting of Shareholders by means of electronic communication.

The decision not to follow the rule under which the Company should, inter alia, provide two-way real-time communication enabling shareholders to speak during the General Meeting from a location remote in relation to the location of the Meeting, was made due to the excessive cost of providing the right equipment and technical capabilities, necessary to implement the tasks arising from the above rule, disproportionate to the potential benefits for the shareholders.

Moreover, in the opinion of the Company, rules and regulations presently in use in the Company for the attendance in General Meetings effectively allow shareholders to exercise all their rights on shares while protecting the business of all shareholders.

At the same time, the Management Board of the Company declares that all the remaining rules relating to the organization and conduct of general meetings are applied and in force. The Company complies with the existing regulations and seeks to implement a proper information policy.

Legal basis: § 29. 3 of the Rules and Regulations of the Warsaw Stock Exchange.